

# DIGITAL BUSINESS CARDS.

Service Proposal.

# **SUMMARY**



- **01.** Knowee proposal.
- **02.** This proposal includes.
- **03.** Does not Include.
- **04.** Extra feature · Knowee wearable.

## **01. KNOWEE PROPOSAL**



#### **UP TO 3 CARDS PER USER**

Different card models or designs.

#### **CUSTOMISED**

100% customised card design.

#### **WALLET**

Digital cards for Wallet (.pkpass).

#### **CUSTOMISED AND MANAGED EMAIL SIGNATURES**

Including Outlook Add In.

#### **TRAINING AND SUPPORT**

Introduction provided by our team.

#### **INITIAL USERS AND CARDS CREATION**

Set up initial configurations.

#### **URL MASKING**

If > 20 users: bcards.yourcompany.com/cards

# 02. THIS PROPOSAL INCLUDES



#### INITIAL USER AND CARD CREATION

Based on client's template.

#### **CREATION OF 1 TEMPLATE**

Card model provided by client, 1 included in quotation.

#### **BASED ON 1 DOMAIN**

Additional domains to be added.

#### **USERS AND CARDS HOSTING**

Up to 3 cards per user.

#### **ACCESS**

Web and mobile access to user's account.

#### **MANAGEMENT**

Of owned and received cards on cardholder.

#### **EMAIL SIGNATURE TOOL**

Centralised email signature management for all users. Includes Add In for Outlook 365 - 2013. At no cost if signed in 2023.

#### **MOBILE APPS**

Android + iOS.

#### **SHARE CARDS**

Using any app installed on the phone.

#### **SCAN AND OCR**

Paper cards you receive (images and all text recognized).

#### **CARDHOLDER**

Comprehensive search and card annotation.

#### **CUSTOMISED**

Using your corporate scheme.

# CUSTOMIZATION OF LOOK & FEEL FOR CARDS

Background colours, buttons, typographies, social networks, etc.

#### **CONTENT MANAGEMENT**

Common to all cards or segmented within the company (videos, images, buttons, text, banners, links, feeds, etc).

#### **IDENTITY CERTIFICATION AND DESIGN**

Card validation, anti-phishing.

#### **CONTROL PANEL**

Real-time management.

#### **USERS AND CARDS**

Creation, update and deletion.

#### **METRICS AND STATS**

Card views, user logins, etc.

#### **CENTRALISED MANAGEMENT**

Card customization and corporate email signature.

#### **CARD URL MASKING**

Display the URL of your company.

#### NO ADS

An ad-free environment.

## **03. DOES NOT INCLUDE**



#### ADDITIONAL TEMPLATES TO THE ONE INCLUDED

Different card models or designs.

#### ADDITIONAL DOMAINS TO THE ONE INCLUDED

Other domains, e.g.: customer.com, services.customer.com, etc.

#### **SINGLE SIGN-ON**

Corporate authentication using Azure SAML.

#### **INTEGRATION**

With Azure AD. If using sFTP and file structure as provided.

#### **ACCESS**

Web and mobile access to user's account.

#### **MANAGEMENT**

Of owned and received cards on cardholder.

#### **DEVELOPMENT**

Any other on-demand development.

# 04. EXTRA FEATURE · KNOWEE WEARABLE.



**NFC Cards** 

**BIO PVC** 

Discount for quantities

Lead time for 100 cards: 4 weeks.

#### **STANDARD SIZE**

(8x5cm) ultra-resistant.

#### **100% RECYCLABLE**

Plastic (other materials available).

#### NFC CHIP (NEAR FIELD COMMUNICATION)

Linking to digital business card.

#### **QR CODE PRINTED**

In the back of the card.

#### PERSONALIZED FULL COLOR

Customized design: logo, name, position.



#### **NFC Stickers**

Flat customized stickers with NFC chip

#### **STANDARD SIZE**

25mm diameter.

#### **3M ADHESIVE**

Ultra-resistant.

**KNOWEE LOGO** 

**CUSTOMIZED COMPANY LOGO** 





Knowee Wearable EN - YouTube

Scan to see how it works

